



TRUE COLORS® EDUCATION PROGRAMME

True Colors UK is proud to announce our Education Programme for Schools within the UK. This programme is designed to transform and evolve the education system and the young people who will be our leaders in the future.

Objectives of the Programme:

- For True Colors® to become part of the culture and language of UK Schools
- For schools to “own” the process and embed True Colors® into their culture
- Eliminate bullying and other antisocial behaviour in schools
- Enhance self esteem and self appreciation in pupils and teachers
- Provide a simple and fun way for children, teaching staff and support staff to understand and appreciate one another

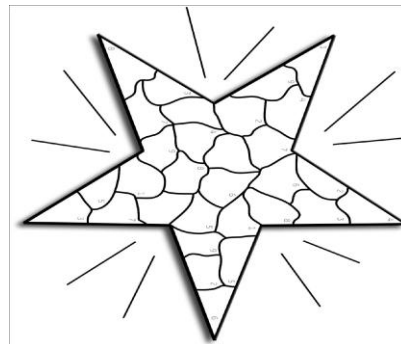
Materials Overview:

Primary Schools (ages 7 to 11)

- I am a Star exercise book
- Colouring Sheet
- Teachers Guide

Secondary Schools (ages 12-18)

- You are a Star exercise book
- Colouring Sheet
- Teachers Guide
- Skit scripts



All Schools - Teaching and Support Staff

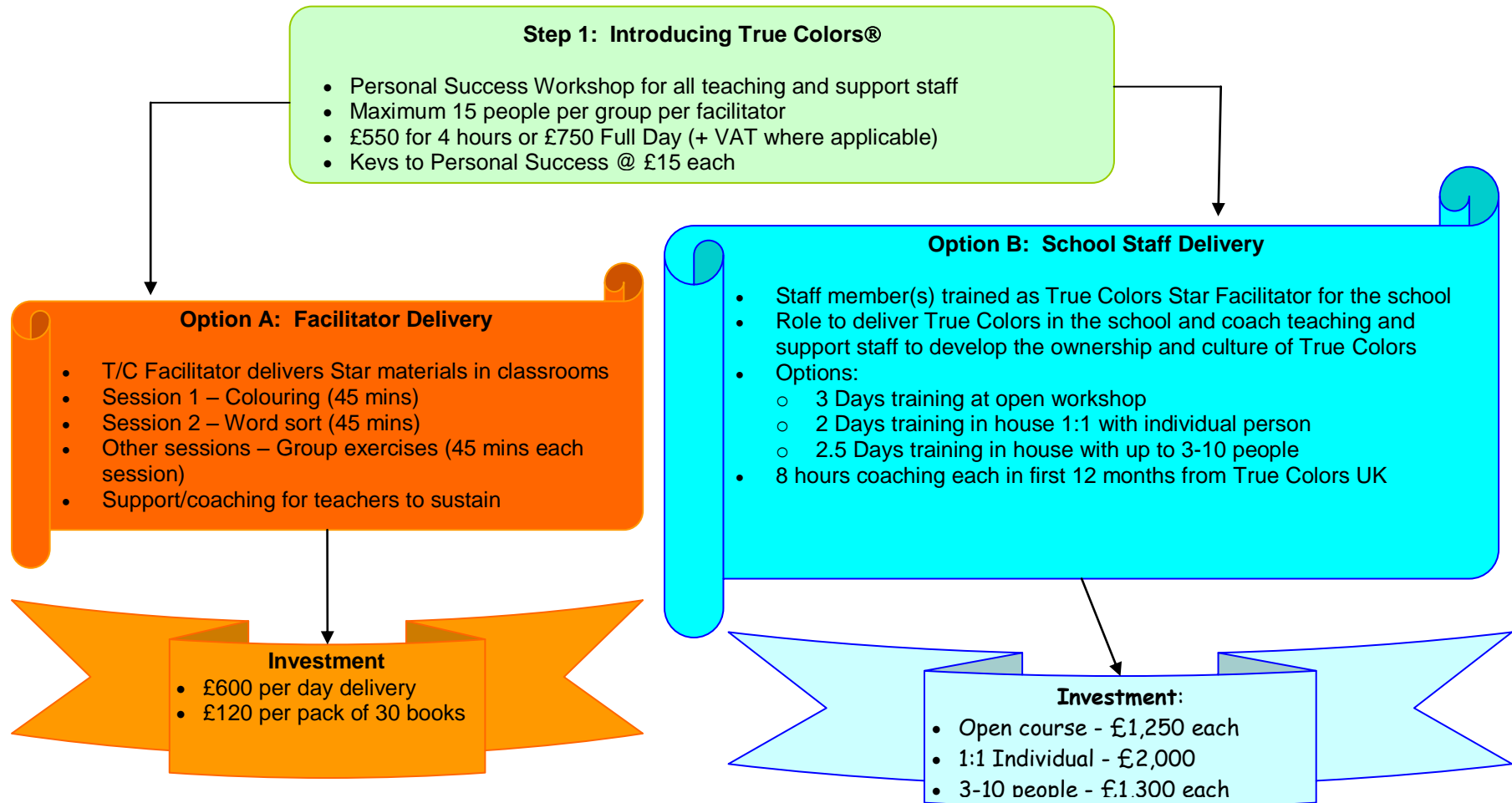
- True Colors Personal Success Workshop
- Keys to Personal Success books
- Optional – Handy Guide to Team Working
- Optional – Action and Communication Guide





Programme Structure:

It is essential that schools have a thorough understanding of the True Colors® characters to enable them to reinforce the learning process throughout the learning curriculum and teaching styles.





Schools Pricing Structure:

Our aim is to be affordable and to illustrate this; our pricing is costed “per pupil” as this helps schools monitor the investment in each child and enables them to demonstrate the affordability of True Colors®.

We recognise that schools have to be stringent in their expenditure and we are flexible in our invoicing to support the various budgets and financial programme allocations. We can invoice by the day, child, budget or programme according to the individual needs of the school.

Example School Investment Summary No 1:

Number of Pupils:	220	
Intake:	1 Form Entry (ie 1 class per year)	
Staff Numbers:	15 (teachers and support)	
Step 1: Personal Success Workshop – 4 hours		£ 550*
Keys to Personal Success (x15 @ £15 each)		£ 225
Step 2: 1 Staff Member trained to facilitate		£1,250*
Step 3: Star Materials – 8 packs @ £120 per pack		£ 960
Total Investment:		£2,985
Investment per Pupil:		£ 13.57

* - excludes VAT

Example School Investment Summary No 2:

Number of Pupils:	1000	
Intake:	3 Form Entry (ie 3 classes per year) + 6 th form	
Staff Numbers:	30 (teachers and support)	
Step 1: 2 x Personal Success Workshop – 4 hours		£1,100*
Keys to Personal Success (x30 @ £15 each)		£ 450
Step 2: 3 Staff Members trained to facilitate		£3,750*
Step 3: Star Materials – 34 packs @ £120 per pack		£4,080
Total Investment:		£9,380
Investment per Pupil:		£ 9.38

* - excludes VAT